



ScoutMyTrip

SCOUTMYTRIP

Business Name: [ScoutMyTrip](#)

Business Genre: [Travel](#)

Short Startup Description:

Planning a road trip takes a lot of time and effort – where to refuel, halt, eat or take a loo break! ScoutMyTrip solves this problem! For people planning to take a road trip with friends, family or even kids, ScoutMyTrip makes the entire experience much simpler by indicating: 1) places of interest as per personal preference 2) where to eat along the way 3) where are the petrol pumps located 4) book hotel or plan an over night halt and a lot more

Long Startup Description:

Did you know that about 60% of all vacations in India are road trips? You in all likelihood would have been on one! But planning one takes a lot of time and effort not mentioning the advice from all quarters of family and friends. The co-founders of ScoutMyTrip, Deepak Ananth and Vineet Rajan both being avid road travellers



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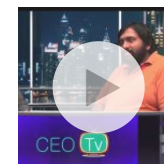
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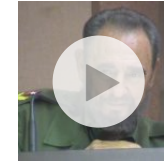
Startups can learn a lot from Birthday Boy Rajinikanth

decided to address this very issue and make road trip planning easy and simplified yet comprehensive.

Launched in October this year, the product has been in the making for over 9 months with support from technology partners led by the technology lead at ScoutMyTrip Neeraj Sinha. In less than a month of its launch there have been over 200 road trips being planned on its site! The users were surprised to find that ScoutMytrip was rich in information in all places ranging from the Himalayas to Kanyakumari. One can scout for halts, over 10,000 points of interest, gas stations, toilets along the way, multiple routes, hotels and also pick from ready-made road trips that have been planned by others.



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Recently ScoutMyTrip was selected amongst the top 13 start-ups in India by Z Nation Labs, a Silicon Valley initiated accelerator program for its most sought after boot-camp connecting them with the best in the start-up and investor community globally.

Wadhwa Promenade

20:80 Scheme. Price Starts@ 1.9 Cr. 2 BHK Premium Flats @ Ghatkopar(W). Go to wadhwa-group.in/Promenade_2BHK

Yes there are miles to go before they sleep (pun intended!), but the team at ScoutMyTrip is focused and ably guided by their advisory board consisting of industry stalwarts like:

Himani Kapadia, Chairperson at DigitasLBi, India
Vinayak Prasad, Executive Director, South Asia at VeriFone

Narendra Sharma, Managing Editor –
MotorOctane.com

Nishad Ramachandran, SVP Digital Experience Group at Hansa Cequity

In the next version, the team will add an entire community layer to the product integrated with access to road trip experts who can add value to each road trip with their tips and suggestions.

Business Website Address: ScoutMyTrip

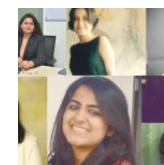
Founders and Co founders Details:

Deepak Ananth (Founder – CEO), who was heading the petroleum business for VeriFone in



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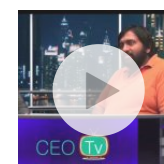
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India, quit his corporate job in December 2015 to build ScoutMyTrip.



Vineet Rajan (Co-founder – CMO), co-founded IndiBlogger and headed their Mumbai business prior to ScoutMyTrip. Vineet is also an active volunteer with the Brotherhood of Bulleteers. They incorporated the company in April 2016.

Business Phone Number: 9987559693

Business City: Mumbai

Business Address:
Thane, Mumbai

Funding Status: Bootstrapped

Business Tags: [Road Travel](#), [travel](#), [travel-tech](#)



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